


the  
Neighborhood  
DesignCenter



# Northwest Baltimore Partnership Strategic Neighborhood Revitalization Plan

# MISSION



The Northwest Baltimore Partnership (NWBP) is a coalition of community associations, nonprofit organizations, businesses, government agencies, and faith-based institutions working collaboratively to build value from Park Circle to Pikesville.

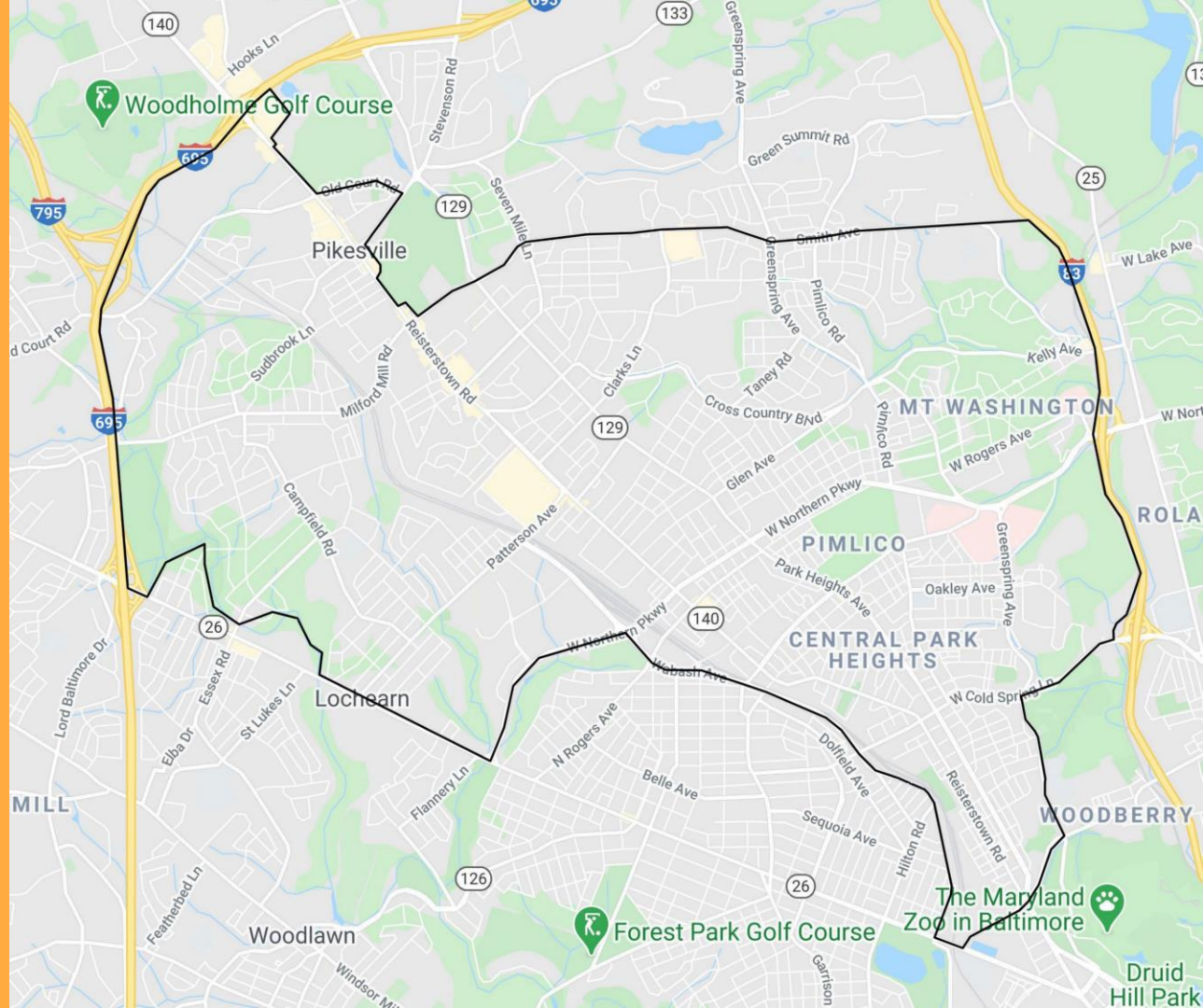
# BACKGROUND



- Founded in 2018 by Park Heights Renaissance, LifeBridge Health and CHAI
- Strengthens Northwest Baltimore City and County neighborhoods
  - enhanced planning,
  - collaboration,
  - greater interchange between community members, and
  - joint advocacy around community issues.
- Community associations, nonprofit organizations, businesses, government agencies, and faith-based institutions.

# CATCHMENT AREA

Park Circle to Pikesville



# ORGANIZATIONAL CHART

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CHAI – Fiscal Agent for NWBP. Provides administrative support.

# GOVERNANCE



## **Steering Committee**

- Primary decision-making body
- Members from Faith-based Organizations, Nonprofits, CDCs, Business Associations, Government Agencies, Financial Institutions

## **Leadership Committee**

- Advises Steering Committee on strategic direction of Partnership.
- Primarily elected officials and government agency representatives.

## **Partners Committee**

- Provides broad community input
- Primarily representatives from Community Associations and Nonprofits



# NWBP INITIATIVES

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- BRNI Administration
- Taste of Northwest
- Oral History Project
- One Park Heights
- Homeownership Pipeline
- Spruce Up Grant Program
- Strategic Planning





# One Park Heights Campaign

- Builds understanding between members of our diverse community
- Brings neighbors together for events, community projects and leadership development.
- Hosts community events that make all residents feel welcome





**August 18, 2024, 3PM-7PM**  
**The Pikesville Armory**

<https://taste24.eventbrite.com/>

- Celebration of Food and Culture from Park Circle to Pikesville
- Mambo Combo, Fashion Show, DJ, Children's Activities
- Peruvian, Vegan, Kosher, Fresh Juices and more!



# SPRUCE UP GRANT PROGRAM

- Community-Driven Beautification Projects
- Pimlico Golden Garden
- Glen Reisterstown Road Enoch Pratt Library Placemaking Project
- Cylburn Arboretum Picnic Tables
- 1,000 Friends of Pikesville Mural Project



# Northwest Baltimore Oral History Project

- 23 Oral History Videos
- Oral History Documentary
- Video Premiere at Sinai –  
March 29, 2022
- One Park Heights Event –  
October 27, 2022
- Phase II – Six additional videos



# Baltimore Regional Neighborhood Initiative

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## BRNI:

- MD DHCD Grant Program
- Capital Grants for Housing and Businesses
- Requires Strategic Neighborhood Revitalization Plan

## NWBP administers BRNI grants

- Grant submission and management
- Secured over \$4 million for Northwest nonprofits since 2018



# BRNI Grants Administered by NWBP



## **FY24**

- Gillis Memorial Grand Family Apartments
- Park West Health System Capital Expansion Project
- Pikesville Armory Administration Building Renovation
- CHAI/Sinai Senior Home Repair Program

## **FY23**

- Ahavas Chaim Park Heights Youth Center
- Pikesville Armory Park Development
- Parklane Neighborhood Association Edgecombe Park Project

## **FY22**

- Cylburn Arboretum Nature Education Center
- NWBP Spruce Up Grant Program
- Park West Health System Capital Expansion Project
- Pikesville Armory Non-Commissioned Officers Club
- CHAI/Sinai Senior Home Repair Program

## **FY21**

- At the House Social Settlement House
- LifeBridge Health Center for Hope
- Park Heights Renaissance Cold Spring Lane Development
- Pimlico Merchants Association Pimlico Market Café

## **FY20**

- CHAI Acq/Rehab Program
- LifeBridge Health Center for Hope
- Park West Health System Capital Expansion Project

## **FY19**

- CHAI Acq/Rehab Program



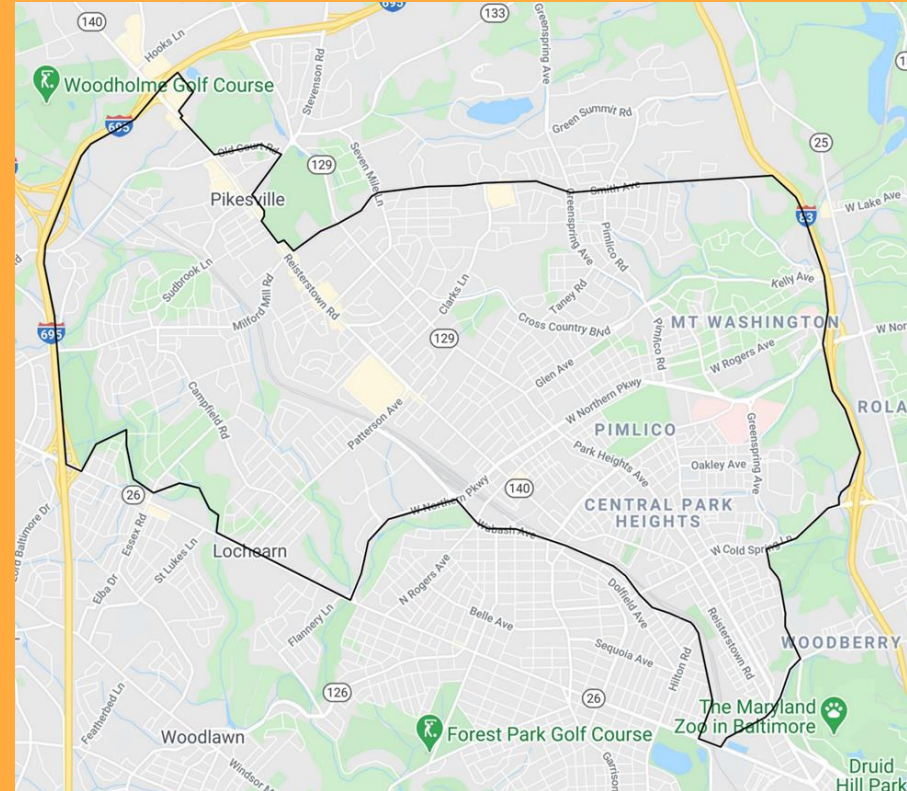
*“Let us put our minds together  
and see what life we will make  
for our children.”*

- Sitting Bull

# Strategic Neighborhood Revitalization Plan

## Three Main Purposes:

1. Framework to evaluate and prioritize BRNI applications
  - Current and proposed NWBP Initiatives
  - DHCD requires to apply for BRNI funding
  - Outlines wide-reaching goals: Housing, Economic Development, Transportation, Environment, Quality of Life, and Community Engagement
  - Outlines short and long-term strategies



# PLANNING PROCESS



1. Secured grant to work with Neighborhood Design Center
2. Reviewed Current Plan and Assess Progress
3. Reviewed other area needs assessments and plans
4. NWBP Retreat
5. Community Surveys and Presentations
6. NWBP Community Meeting
7. Incorporate Community Feedback
8. Finalize Plan and Submit to DHCD for Approval

# Regional Planning Areas

## Key:

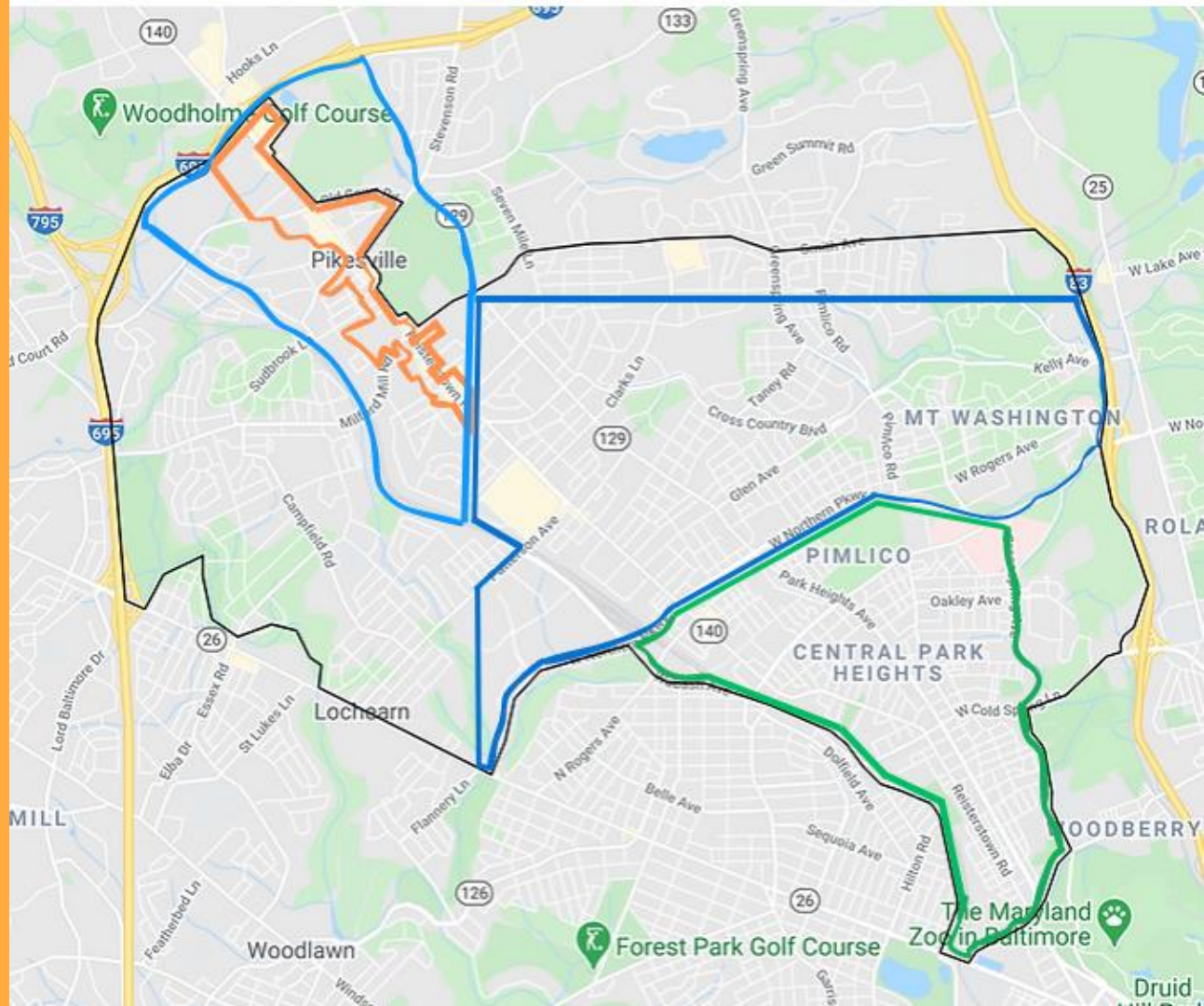
**Black:** NWBP Catchment Area

**Green:** Park Heights Master Plan

**Blue:** Northwest Community Planning Forum

**Orange:** Pikesville Revitalization Action Plan

**Light Blue:** Pikesville Commercial District Study





PLAN OUTCOMES AND  
STRATEGIES







HOUSING



# HOUSING OUTCOMES

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1. Decreased Vacant and Blighted Properties
2. Increased Homeownership
3. Increased Mix of Affordable and Market Rate Rentals and Homes
4. Decreased Resident Displacement



## NWBP Initiatives and BRNI Projects

- NWBP Homeownership Committee
- NWBP *Ready Set Own* Workshops
- LifeBridge Health/NWBP Northwest Homebuyer Tour
- Gillis Memorial Grand Family Apartments
- CHAI Acq/Rehab Program
- Park Heights Renaissance Cold Spring Lane Redevelopment
- Spruce Up Project: BRIDGES Spaulding Ave Beautification Project
- CHAI/Sinai Senior Home Repair

# NWBP HOUSING STRATEGIES TO CONSIDER

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1. **Market NW Baltimore Assets and Housing Resources**  
*(E.g., Amenities, Schools, Housing, 311, Estate Planning, Housing Counseling, Homebuyer Incentives, Homeowner Tax Credits, Station North Tool Library)*
2. **Create Homebuyer Clubs**
3. **Support Developers**  
*(E.g., Create New Developers 101 Workshop and/or Developers Network)*
4. **Advocate for More Effective Vacant Property Legislation**
5. **Create One-Stop Housing Center for Renters**



ECONOMY



# ECONOMY OUTCOMES



1. Stronger Local Businesses
2. Robust Commercial Growth
3. Expanded Workforce Development
4. Increased Local Hiring by Anchoring Institutions



## NWBP Initiatives and BRNI Projects

- NWBP Taste of Northwest Festival
- NWBP Spruce Up Grant Program
- Pikesville Armory Redevelopment
- 1,000 Friends of Pikesville Mural Project
- GNIA Glen Reisterstown Road Library Placemaking Project
- Pimlico Merchants Association  
Pimlico Golden Garden



# NWBP ECONOMIC STRATEGIES TO CONSIDER



1. Hold NW City/County Business Town Halls
2. Support NW City/County Commercial District Collaboration
3. Support Neighborhood Marketing/Branding
4. Build Technology Education Partnerships
5. Support Workforce Development Partnerships



TRANSPORTATION



# TRANSPORTATION OUTCOMES



1. Improved Pedestrian Safety
2. Improved Public Transportation
3. Improved Transportation Network



## **BRNI Projects/NWBP Initiatives:**

- Spruce Up Project: GNIA Glen Reisterstown Road Enoch Pratt Library Placemaking Project
- Possible Northwest Baltimore City/County Circulator

# NWBP TRANSPORTATION STRATEGIES TO CONSIDER

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1. Develop Pedestrian Safety Campaign for Schools
2. Advocate for Pedestrian Safety Improvements  
*(E.g., Sidewalk Repair Policy Advocacy, Conduct Walk Audits, ADA Ramps)*
3. Create NW City/County Circulator Bus
4. Advocate for Improved Bus/Metro Connections
5. Advocate for Sensitivity Training for Public Transit Staff
6. Conduct Park Heights Ave/Reisterstown Rd Bus Shelter Study
7. Advocate for Complete Streets Program Improvements



ENVIRONMENT





# ENVIRONMENT OUTCOMES



1. Reduced Dumping and Littering
2. Improved Preservation of Parks and Open Spaces
3. Environmental Stewardship in Planning Process



## **BRNI Projects/NWBP Initiatives:**

- Cylburn Arboretum Nature Education Center
- Armory Park Renovation
- Parklane Neighborhood Association Placemaking at Edgecombe Park
- Pimlico Golden Garden Beautification

# NWBP ENVIRONMENT STRATEGIES TO CONSIDER



1. Support Rec and Parks Open Space Efforts
2. Support “Friends of the Parks” Partnerships
3. Conduct NW Green Education Campaign
4. Increase Nature Education and Connect Residents with Cylburn



QUALITY OF LIFE



# QUALITY OF LIFE OUTCOMES

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1. Increased Food Security
2. Decreased Health Disparities
3. Increased Public Safety



## **BRNI Projects/NWBP Initiatives:**

- Pimlico Merchants Association  
Pimlico Market Café
- Park West Health System Capital  
Expansion Project
- At the House Social Settlement  
House
- Ahavas Chaim Park Heights  
Youth Center
- LifeBridge Health Center for  
Hope

# NWBP QUALITY OF LIFE STRATEGIES TO CONSIDER

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1. Conduct NW Community Food Assessment
2. Market NW Local Affordable Food Resources  
*(Food distributions, farmers markets, produce delivery)*
3. Create Citizen Scientists/Install Weather Stations
4. Support Increase in Local Food Production
5. Partner with Schools for Healthy Food Distribution and Education
6. Develop NW City/County Regional Food Collaboration
7. Encourage Creation of Wellness Ministries
8. Develop NW City/County Public Safety Partnership



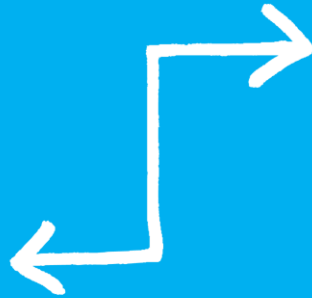
# COMMUNITY ENGAGEMENT



# COMMUNITY ENGAGEMENT OUTCOMES



1. Increased Resident Engagement
2. Increased Youth Engagement
3. Community Leaders and Associations with Increased Capacity



## **BRNI Projects/NWBP Initiatives:**

- NWBP Taste of NW Festival
- One Park Heights Campaign
- Oral History Project
- Northwest Community Leadership Academy



# NWBP COMMUNITY ENGAGEMENT STRATEGIES TO CONSIDER

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1. Create online NW Community Events Calendar/Resource Guide
2. Increase NWBP Communications to the Community
3. Investigate Sharing Resources in Bus Shelters
4. Provide Capacity-Building Support for Community Associations
5. Increase Engagement with NW Spanish-Speaking Residents
6. Promote Computer Literacy Programs
7. Create NW Youth Council and/or NWBP Youth Engagement Committee



For more information visit:  
[www.northwestbaltimore.org](http://www.northwestbaltimore.org)





Thank you!

